

Stephen Carradini

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Research Trajectory

I research digital communication skills that are currently necessary and policies that will be necessary for people to work effectively at the human-technology frontiers of social media and independent work. I aim to turn the positive and negative findings from my skills studies into policy suggestions and policies. I then educate undergraduate students, graduate students, and the general public on the skills and policies needed now and in the future of work.

Current Positions

Assistant Professor, Technical Communication program, 2017-present
Arizona State University, Polytechnic Campus, Mesa, AZ

Sustainability Scholar, Julie Ann Wrigley Global Institute of Sustainability, 2018-present
Arizona State University

Graduate Faculty, Hugh Downs School for Human Communication, 2018-present
Arizona State University

Education

Ph.D., Communication, Rhetoric and Digital Media, 2017
North Carolina State University, Raleigh, NC

M.A., Technical and Professional Communication, 2013
Auburn University, Auburn, AL

B.A., Journalism – Professional Writing, 2009
University of Oklahoma, Norman, OK

Peer-reviewed Publications

Carradini, S. (2019). "Artist Communication: An Interdisciplinary Business and Professional Communication Course." *Business and Professional Communication Quarterly*, 82(2), 133-152. doi: <https://doi.org/10.1177/2329490619826113> Altmetric: 10 (Top 25% of all research)

This article explains the rationale, readings, and assignments of a course I taught that focused on digitally-native business communication for artists. The disciplinary goal is to establish artist communication work as part of business communication, while the interdisciplinary goal is to present educational offerings that will benefit workers in the digital economy.

Carradini, S. (2018). "An organizational structure of indie rock musicians as displayed by Facebook usage," *Journal of Technical Writing and Communication*, 48(2), 151-174. doi:10.1177/0047281616667677. Altmetric: 33 (Top 5% of all research) Cited by: 4

I argue that musicians who work outside a traditional organization display traits in their work that represent a recognizable organizational structure. This organizational structure shapes the professional work that they do. I explain this concept by analyzing the uses of Facebook that musicians reported in long interviews into thematic categories. This article shows how workers in the digital economy use tools to recreate the work that an organization would have done for them in pre-digital economies.

Peer Reviewed Book Chapter

Carradini, S. "Change Over Time in Topics of Technical Communication Research Abstracts," forthcoming book chapter in *Foundational Knowledge and Innovative Practices in Technical and Professional Communication*, to be published in December 2019.

Building on the work of "Seeking Replicability," I conduct change-over-time analysis of terms in research abstracts from 2000 to 2017. This change-over-time analysis assesses how researched topics have changed to focus more on emerging digital topics that traditional print documentation. This points toward a shift not only in technical communication but in the overall economy surrounding technical communication.

In Resubmission

Carradini, S. "Seeking Replicability, Portability, and Durability: Assessing the Research Topics Associated with Technical Communication, Business Communication, and Professional Communication, 1963-2017." Submitted to *IEEE Transactions on Professional Communication*.

This article offers new insight on the long-running question of defining the boundaries of three highly interdisciplinary fields. I used keyword analysis on 4823 abstracts from seven journals in the related fields of Technical Communication, Professional Communication, and Business Communication to determine what words or concepts were correlated with the terms "technical," "professional" and "business." The result is a map of what concepts are most discussed in each of the three fields. This article is a contribution toward establishing and defining boundaries for the disciplines and positioning my social media/future of work studies within the field.

Carradini, S., Baker, M., Sharp, M., & Davidson, E. "Institutions and Locations of Graduate Studies in Business Communication." Submitted to *Business and Professional Communication Quarterly*.

Based on my academic committee work, this survey study fills a discipline-wide need in Business Communication for knowledge on where Business Communication faculty get their academic training and what that training consists of. I wrote the majority of the IRB proposal, administered the survey, and contributed significantly to the writing of article, so my contribution was 40%.

In Submission

Hommadova, A. & Carradini, S. "Impact of mobile MMORTS on work-game balance: Positive and negative effects of mobile gaming on work activities." Submitted to *New Media and Society*.

This study extends the literature on outcomes of gaming to include negative and positive impacts that a particular type of mobile game has on the work lives of people. Ours is the first study to analyze a mobile massively multiplayer online real-time strategy game for its life impacts on players, and the first study overall to focus on the impacts that playing a mobile game has on the daily work activities and careers of players. This study relates to the new ways that people work in digitally-inclusive environments.

In Preparation

Carradini, S. "The Types and Amounts of Multimodal Elements in Crowdfunding Campaigns." To be submitted to *International Journal of Business Communication*.

This article moves forward the study of grant and proposal writing by investigating the multimodal features of a corpus of 320,000 Kickstarter crowdfunding campaigns. This article identifies several best practices for crowdfunding campaigns by analyzing and comparing the number of multimodal elements in successful and unsuccessful campaigns. This article is funded by a C.R. Anderson Research Grant, and studies an emerging aspect of work.

Carradini, S. "Technical Communication by Decade: An Analysis of Key Topics in Each Decade of Technical Communication Research." To be submitted to *IEEE Transactions on Professional Communication*.

This article uses corpus analytic techniques on a corpus of 3400 abstracts from five technical communication journals over fifty years. I analyze which topics were represented unusually frequently in each of the decades from the 1970s to the 2010s. This article develops a quantitative approach to disciplinary history, specifically focusing on teaching the history of the field to new graduate students professionalizing into academic technical communication. This article continues my research into academic disciplinarity of technical, business, and professional communication to position my social media/future of work research in the field.

Carradini, S. & Hommadova Lu, A. The Life and Death of Play in Lords Mobile: Motivations for Beginning, Continuing, and Quitting a Mobile MMORTS. To be submitted to *Games and Culture*.

This paper builds on previous literature about motivations for play in online gaming, extending that literature into both a mobile space and a new type of game: the massively multiplayer online real-time strategy game. The motivations for starting, continuing, and quitting are discussed, as well as the way that the mobile aspects of the game affect those motivations.

Carradini, S. "I Am Now a Person Who Has Run Two Different Civic Service-Learning Courses At the Same Time and Mostly Survived: Ideas and Failures." To be submitted to *Communication Design Quarterly*.

Grants

Awarded

"How Writers Write Crowdfunding Campaigns: A Study of an Emerging Form of Grant and Proposal Writing." Association for Business Communication's C.R. Anderson Research Grant. \$1945. PI, 100% involvement. April 2018-June 2019.

Content focuses on a big data study of a new genre of writing that should be included in the concepts of professional, technical, and business communication. The ask is for technology support via custom software program coding and corpus analysis tools.

Unfunded

"Social Media Article Visualizer Project." Special Interest Group for the Design of Communication Career Advancement Research Grant. \$1190. Submitted Fall 2018.

Content focuses on a meta-analysis tool for large-scale interdisciplinary research meta-analysis. The ask is for cloud computing power and cloud storage space for specific data types. The comments from this proposal will be used to further develop a future proposal of the same project. Will be resubmitted with reviewer comments addressed in Fall 2019.

Other Publications

Proceedings

Carradini, S. (2017). "Working outside: A problems-based approach for studying musicians and other extra-institutional individuals," in Keller, B. (Ed.), *SIGDOC '17: The 35th ACM International Conference on the Design of Communication*, Halifax, NS, Canada. New York, NY: ACM.

I build on work suggesting that technical communication study individuals who work outside large organizations by suggesting a methodology for studying these extra-institutional individuals. Instead of organizing individuals by field or subfield, I argue for organizing research by the problems that people are trying to solve. I demonstrate the need for this methodology by showing interview responses from musicians: musicians with a similar field yet have very different problems, which require different solutions.

Carradini, S. (2015). "Arts nonprofit motivation in choice or rejection of crowdfunding," in Snyder, J. (Ed.), *Proceedings of the 80th Annual International Conference of Association for Business Communication*, Seattle, Wash. Blacksburg, Va.: Association for Business Communication.

This article reported on a small survey conducted of arts nonprofits in North Carolina about the reasons they chose or rejected crowdfunding as a funding source. The exploratory survey discovered that "fit" between the organization's needs and the crowdfunding platform was important to those who chose crowdfunding, while the variables tested did not show why those nonprofits who rejected crowdfunding did so.

This article argues for crowdfunding and artists as concepts and subjects relevant to business communication, consistent with my interest in defining the concepts of and boundaries between technical, professional, and business communication.

White Papers

Henze, B. with Miller, C. and Carradini, S. (2016). Technical communication. *Genre across Borders*. Retrieved from <http://genreacrossborders.org/research/technical-communication>.

This online research article/white paper is hosted at an academic website focused on the concepts of Genre Theory. It focuses on how the concept of genre is used in technical communication, contributing to my interest in the concepts of and boundaries between technical, professional, and business communication.

Other

Carradini, S. (2016). "Review of Creative Economy and Culture," *IEEE Transactions on Professional Communication*, 59 (4), p. 428-430.

This review argues that the authors' wide definition of creative industries invites scholars of entrepreneurship communication and technical communication to join the multidisciplinary conversation on the creative industries. The authors' very distributed understanding of creativity allows for the study of large-scale creative phenomena, but leaves open questions of precarity and devalued expertise. I argue for an expanded boundary to technical communication research, consistent with my interest in defining the concepts of and boundaries between technical, professional, and business communication.

Carradini, S. (2015). "Let's talk about Jane: The ethics of 'other' knowledge," *Intercom*, 62 (5), p. 18-19.

This short article in a practitioner/academic magazine explains the ethical value of interdisciplinary work and research.

Presentations

"Teaching students to communicate as technical communicators in the interdisciplinary space of social media: Ways forward in interdisciplinary education," October 10-12, 2019. CPTSC 2019, West Chester, PA.

"The Locations, Programs, and Content of Graduate Education in Business Communication," October 23-26, Association for Business Communication International Conference, Detroit, Michigan.

*This presentation reports findings of "Institutions and Locations of Graduate Studies in Business Communication." Submitted to *Business and Professional Communication Quarterly*.

“When Is It Business Intelligence? When Is It Artificial Intelligence? Machine Learning Terms in Context.” October 23-26, Association for Business Communication International Conference, Detroit, Michigan.

Hommadova, A. & Carradini, S. The Life and Death of Play in Lords Mobile: Motivations for Beginning, Continuing, and Quitting a Mobile MMORTS. *The Gaming Studies Division of the 106th National Communication Association Conference*, Baltimore, MD. 2019.

**This presentation is in the process of becoming a paper of the same name submitted to *Games and Culture*

“I Am Now a Person Who Has Run Two Different Civic Service-Learning Courses At the Same Time and Mostly Survived: Ideas and Failures,” May 24-25, 2019. Symposium for Applied Rhetoric, Provo, Utah.

*This presentation is in the process of becoming a paper of the same name to be submitted to *Communication Design Quarterly*

“Do More Pictures Convince People to Give You More Money? The Types and Amounts of Multimodal Elements in Crowdfunding Campaigns,” October 26, 2018. Association for Business Communication International Conference, Miami, Florida.

*This presentation became “The Types and Amounts of Multimodal Elements in Crowdfunding Campaigns” submitted to *International Journal of Business Communication*

Carradini, S., Baker, M., and Sharp, M. R. “Locations and Content of Graduate Studies in Business Communication: A Survey of ABC Membership” October 25, 2018. Association for Business Communication International Conference, Miami, Florida.

*This poster presentation became “Institutions and Locations of Graduate Studies in Business Communication.” Submitted to *Business and Professional Communication Quarterly*.

“Professional, Technical, And/or Business Communication: A Collocation Analysis of Field Terminology in Research Abstracts (Or, Professional Communication Is Real, Spread the Word, Spread the Word),” June 15-16, 2018, Symposium for Applied Rhetoric, Provo, Utah.

*This presentation became

“Artists are business communicators, too!: Teaching a course on business communication for professional artists,” October 18-21, 2017. Association for Business Communication International Conference, Dun Laoghaire, Dublin, Ireland.

*This presentation became “Seeking Replicability, Portability, and Durability: Assessing the Research Topics Associated with Technical Communication, Business Communication, and Professional Communication, 1963-2017” submitted to *IEEE Transactions on Professional Communication*

"Working outside: A problems-based approach for studying musicians and other extra-institutional individuals," August 11-13, 2017. SIGDOC, Halifax, Nova Scotia, Canada.

*This presentation became a proceedings paper of the same name

"Remixing arts entrepreneurship's approach to artist writing," March 25, 2017. Communication, Rhetoric, and Digital Media Symposium, Raleigh, NC.

"Business communication genre use by extra-institutional musicians," October 21, 2016. Association for Business Communication Conference, Albuquerque, NM.

"The revealing business writing practices of classical and indie rock musicians," October 14, 2016. Society for Arts Entrepreneurship Education conference, Decatur, IL.

"Genre system: The effects of technology on the relationships between genres," May 28, 2016. Rhetoric Society of America Conference, Atlanta, Ga.

*This conference paper is available online in unpublished manuscript form

"Genre system: The effects of technology on the relationships between genres," March 18, 2016. Carolina Rhetoric Conference, Raleigh, NC.

"Earn a living: The business communication practices of indie rock arts entrepreneurs," March 11, 2016. Southwest Association for Business Communication Conference, Oklahoma City, Okla.

"Arts nonprofit motivation in choice or rejection of crowdfunding," October 29, 2015. Association for Business Communication Conference, Seattle, Wash.

"Emerging voices in the field" plenary panel, October 17, 2015. Society for Arts Entrepreneurship Education conference, Columbus, Ohio.

"Proposal networks: An activity theory analysis of crowdfunding and grant writing," March 19, 2015. Conference on College Composition and Communication, Tampa, Fla.

"The regularization and regulation of Kickstarter proposals," March 25, 2015. Graduate Research Symposium, North Carolina State University, Raleigh, N.C.

"Evaluating the impact of college arts entrepreneurship education" plenary panel, June 6, 2014. Society for Arts Entrepreneurship Education conference, Dallas, Texas.

"You left your knowledge open: Using RikiWiki for collaborative knowledge-building in writing studies," March 21, 2014. Conference on College Composition and Communication, Indianapolis, Ind.

"The silencing of the internet buzz band," April 3, 2013. Auburn Research Week, Auburn, Ala.

"The silencing of the internet buzz band," February 28, 2013. Auburn University Graduate Scholars Forum, Auburn, Ala.

"The silencing of the internet buzz band," February 13-16, 2013. Southwest/Texas Popular Culture and American Culture Association Conference, Albuquerque, New Mex.

"Means nothing to some: A history of the rhetorical war over 'indie rock,'" November 1-3, 2012. Mid-Atlantic Popular and American Culture Association Conference, Pittsburgh, Penn.

"Means nothing to some: A history of the rhetorical war over 'indie rock,'" March 31, 2012. Voices in English Studies 2: The Conversation Continues, Auburn, Ala.

"See these bones: A framework for rhetorical analysis of music criticism," February 28, 2012. Auburn University Graduate Scholars Forum, Auburn, Ala.

"See these bones: A framework for rhetorical analysis of music criticism," February 8, 2012. Southwest Texas Popular Culture and American Culture Association (SWTXPCA) Conference, Albuquerque, New Mex.

Awards

Finalist, ABC Outstanding Dissertation Award, 2018

2018 Positive Energy Award, Interdisciplinary Humanities and Communications Unit

Given to a member of the faculty who supported coordination, collaboration, and the work of the department with positive energy

2016 Thank a Teacher Recognition

Program allows students the opportunity to thank NC State teachers who have gone above and beyond to make a difference in their lives

Earned Media

Referencing "An organizational structure of indie rock musicians as displayed by Facebook usage" Pitchfork.com, "Indie Rock Musicians Suck at Business Communications, New Study Finds," Sep. 30, 2016. [Archive](#).

AltPress.com, "Independent musicians face significant challenges with business communication, study says," Oct. 2, 2016. [Archive](#).

Phys.Org, "Study finds indie rockers face business communication challenges," Sep. 29, 2016. [Archive](#).

TeamRock.com, "Study finds young bands need business skills to succeed," Oct. 4, 2016. [Archive](#).

UltimateGuitar.com, "Academic Study: The Essential Skill Young Bands Are Lacking in Order to Succeed," Oct. 5, 2016. [Archive](#).

M-Magazine.co.uk, "Indie-rock artists must be more business savvy, says report," Oct. 3, 2016. [Archive](#).

Metal-Hammer.De. "Studie: Junge Bands brauchen Wirtschafts-Fähigkeiten, um erfolgreich zu sein," Oct. 5, 2016. [Archive](#).

Publico.Pt. "O que andam os músicos *indie* a fazer no Facebook?," Oct. 9, 2016. [Archive](#).

Newsr.In, "Indie Rock Musicians Suck at Business Communications, New Study Finds," Sep. 30, 2016. [Archive](#).

IndieHoy.com, "Un estudio revela que los músicos independientes fallan en la comunicación," Oct. 6, 2016. [Archive](#).

RockOverdose.gr, "Νέα μελέτη δείχνει πως οι νεοσύστατες μπάντες θα πρέπει να έχουν επιχειρηματικές δεξιότητες για να επιτύχουν," Oct. 6, 2016. [Archive](#).

Undisclo.d.com, "Indie Rock Musicians Suck at Business Communications, New Study Finds," Sep 30, 2016. [Archive](#).

MediaRefined.com, "Indie Rock Musicians Suck at Business Communications, New Study Finds," Sep 30, 2016. [Archive](#).

This Page Will Self Destruct, "A New Academic Study Breaks Down Some of the Business Challenges Facing Independent Musicians," Oct. 1, 2016. [Archive](#).

News.ncsu.edu. "Study Finds Indie Rockers Face Business Communication Challenges," Sep. 28, 2016. [Archive](#).

Other Topics

Interview, WKNC 88.1 "Eye on the Triangle," February 17, 2016. [Archive](#).

Gave 8-minute interview on extra-institutional musician research

Multiple media sources, Virtual Martin Luther King, Jr. Project, June-July 2015. [Archive](#).

Associated Press, World News Network, *Washington Times*, *Philadelphia Tribune*, *News and Observer*, *Herald-Sun*, *Charlotte Observer*, *Star News*, *Hendersonville Times-News*, Fox Carolina News, WRAL TV 5, and News 14 provided coverage of the "Fill up the Jails" reenactment

Collaborative Research Projects

Virtual Martin Luther King Jr. Project, '14-'15

- Assisted with sound design, logistical planning, and project coordination for a project recreating the "Fill Up the Jails" speech in physical and online environments
- Helped plan and run a live event with 200+ audience members recreating the speech
- Coordinated a recording session of the speech
- Researched and drafted all content for the first version of the VMLK project website

Teaching Appointments

Assistant Professor, Arizona State University, '17-present

Taught in the Technical Communication program

Teaching

Courses Taught

- TWC 401 – Fundamentals of Technical Communication
- TWC 422 – Social Media in the Workplace – online (redesigned course)
- TWC 422 – Social Media in the Workplace – on-ground (designed new course)
- TWC 522 – Social Media in the Workplace – online (designed new course)

Doctoral Students Mentored

Anya Hommadova – committee member, Hugh Downs School of Communication, in progress

Graduate Students Mentored

Lucas Patterson – committee chair, Technical Communication applied project, completed
Kasey Hannan, Dawn Janssen – committee member, Technical Communication thesis, in progress

Cody Begaye, Sam Pollock, Jamie Klemp – committee member, Technical Communication applied projects, completed

Undergraduate Students Mentored

Adrian Kuo, Alex Nou, Wenrong Deng, Azaldin Freidoon, Geoff Wong, Nicholas Jorgenson – Computer Science Capstone project sponsor 2018-2019, completed

Service

To the University

Speaker, National Science Foundation Research Traineeship (NRT) grant project *Citizen-Centered Smart Cities and Smart Living*, November 2019

Spoke on strategies and techniques for effective and appropriate use of social media, "Networking and Distributing Academic Content on Social Media without Getting Squashed or Lost"

Participant, Faculty Panel, University Academic Success Programs' 2019 Success in Graduate Writing Camp

Took questions from graduate students about writing and living in graduate school

Participant, VitalSource Pilot Study, 2018

- Participated in a pilot study of online textbooks in four classes over two semesters
- Contributed time to a project debrief with VitalSource and ASU representatives

Speaker, Friday Forum, March 28, 2019

Spoke to advanced doctoral students in the Hugh Downs School of Communication about how to develop a professional social media presence

Participant, Polytechnic School Student Classroom Visits, April 16 & 18, 2019

Invited high schoolers from the Polytechnic School to attend my Social Media in the Workplace course and experience what a college class is like

Speaker, Polytechnic Writing Center, October 12, 2018

Taught tutors about content and formatting conventions in technical communication writing assignments

To the Disciplines

Conference Planning Committee member, Symposium on Applied Rhetoric, 2018-2019

Wrote CFP, reviewed proposals, and created the schedule for the 2019 symposium

Reviewer, SIGDOC Student Research Competition Proposals, 2019

Reviewer, ABC International Conference presentation proposals, 2019

Member, ABC Awards Ad Hoc Committee, 2018

Member, ABC Strategic Planning Ad Hoc Committee, '18-present

Chair, Graduate Studies Committee, Association for Business Communication, '18-present

- Developed the Graduate Studies In-progress Research Session for the ABC International Conference
- Administered the Graduate Student Travel Grant and the Margaret Baker Graham Research Award

Member, Graduate Studies Committee, Association for Business Communication, '15-present

Assistant Editor, Journal of Arts Entrepreneurship Research, '13-'17

Assisted in editing and copyediting content for the journal

Assistant Editor, Journal of Arts Entrepreneurship Education, '14-'17

Assisted in editing and copyediting content for the journal

Assistant Editor, Meridian: A Journal of K-16 Education Technology, '13-'16

Shepherded articles through the editorial process from submission to publication

Planning Committee Member, North Carolina Symposium on Teaching Writing, '13-'15

Read proposals, organized panels, and helped create printed schedule

Planning Committee Member, Carolina Rhetoric Conference, '15-'16

Read proposals, organized panels, and helped write CFP

To the Department

Member, UX Lab, '17-present

- Contributed ideas to the development of the lab
- Worked to make outside connections with companies like Molex and Waymo

Member, Special Topics curriculum design committee, '17-present

Helped design a new course on the history of information technology

To the Community

Speaker, Surge Network, March 7, 2018

Spoke on "The Blessings and Curses of Social Media" to a group of pastors as part of a continuing education initiative

Project Cities Participant, Fall 2018

- Conducted two projects, one in TWC 422 and one in TWC 522, to the City of Glendale
- Helped students create a Social Media Policy document and a Social Media Plan for the city
- Managed client relationships with the City

Speaker/mentor, Hustle Phoenix, '18-present

- Spoke to entrepreneurs about how to develop a communication plan
- Led small groups focused on problem-solving related to social media and marketing tactics

Speaker, New Valley Church Youth Ministry, November 18, 2018

Invited to speak on "God and Social Media" to high school students about how to use social media healthily

To the Profession

Member, Academic Advisory Board, *rewrite* software project
Contributed ideas and feedback about design and marketing to an academic software project

Memberships

Association for Business Communication
Association for Computing Machinery Special Interest Group for Design of Communication (SIGDOC)
Applied Rhetoric Collaborative
Council for Programs on Technical and Scientific Communication

Continuing Education

"The National Science Foundation CAREER Workshop #2," in-person seminar, Julie Ann Wrigley Global Institute of Sustainability, Friday, March 15, 2019

"The National Science Foundation CAREER Workshop #1," in-person seminar, Julie Ann Wrigley Global Institute of Sustainability, Friday, April 5, 2019

"9 Ways for Instructors to Address Online Student Retention," online webinar, ASU EdPlus, Wednesday, November 8, 2017

Professional Experience

Multimedia

Co-host, *Winning Slowly* Podcast, '14-present

- Delivered 100+ episodes of a half-hour podcast on technology, religion, ethics and art
- Edited half of the episodes, starting in 2015

Editing

Editor-in-chief and author, *IndependentClauses.com* music blog, '03-present

Wrote or edited all 2500+ blog posts on independent music

Content editor, *Shaxall.com*, '12-15

Assisted with story creation, content editing and copy editing for serialized fiction blog

Story editor, *Dego: The Last Earthmover*, 2014

Suggested story revisions and scene changes in the first draft of a fantasy novel that was published in 2019

Concept editor, *Allow Your Success Now*, 2013

- Helped author move from raw concept to full outline in three months
- Transcribed and restructured conversations into written notes
- Conducted topical research

Copy editor, "Affordable Homeowners Insurance Commission: Reports of Commission Subcommittees," Aug 2012

Edited the copy of a 50-page report delivered to Alabama Governor Robert Bentley

Online editor, Tierra Media Group, '10-'11

Managed content for websites of weekly arts/culture/news magazine *Oklahoma Gazette*, monthly business magazine *OKCBiz* and weekly community newspaper *Eastword*

Copy chief, *Boyd Street* magazine, '08-'09

Edited 40 editions of the 28-page entertainment magazine that serves Norman, OK

Copy editor, Tate Publishing and Enterprises, '08-'09

Copyedited fiction and non-fiction books

Project Management

Coordinator, The Gallery at Christ the King First Friday Pop-up Gallery, '15-16

Organized two pop-up galleries of local artists' visual work

Coordinator, Indie Carolina Hopscotch Day Show & Cameron Village Stages, 2015

Co-organized a 10-band event across four stages for a music festival

Coordinator, Indie Carolina Hopscotch Day Show, 2014

Organized a six-band event on a single stage for a music festival

Manager/producer, The Duke of Norfolk folk band, '11-'15

- Provided feedback on the early drafts of songs released in six EPs and a single
- Booked a 43-date, 73-day national tour of 20 states across America
- Negotiated the band's signing with Mint 400 Records

Commissioner, "Independent Clauses Presents 10 Years of Music" compilation album, '12-'13

- Organized 22 bands to cover songs from the Postal Service's *Give Up*
- Ran a successful Kickstarter campaign to raise money to cover royalty fees
- Secured licenses to sell covers via Harry Fox Agency and BMI
- Album released May 15, 2013
- Raised \$400+ for long-term Hurricane Sandy Relief

Usability Research Assistant, Bazaarvoice, May-Aug 2012

Planned logistics of a four-country European research trip for head researcher

Writing

Author, The Word Codes digital publishing blog, '12-'13

Curated and analyzed articles about digital publishing daily at thewordcodes.tumblr.com

Usability Research Assistant, Bazaarvoice, May-Aug 2012

- Developed and implemented research plans for software usability tests
- Wrote research reports on unsolved problems facing the company

Contributing writer, Tierra Media Group, '10-'11

- Wrote music and art-related articles for the print version of *Oklahoma Gazette*
- Wrote twice-weekly blog posts about local independent music